

## Outcome Indicators No News is Bad News

### IO 1 An enabling environment for the media is established, conducive to freedom of expression, pluralism and diversity

1	<b>CSO Capacity Development:</b> CSOs are capable to support and defend the enabling environment for Media as a condition for L&A
2	<b>Journalist safety,</b> men and women media practitioners
3	<b>Legal and regulatory framework</b> for media (Freedom of Expression, protection sources, prosecution perpetrators, Freedom of Access to Information)

### IO 2 Media serve the interests of the public and act as a watchdog on their behalf

4	<b>Capacity Development in strategic engagement:</b> Media and CSOs are capable to relate strategically to achieve common goals in Lobby and Advocacy
5	<b>Accountability:</b> Media hold power-holders to account and are accountable to their public
6	<b>Gender and Inclusiveness:</b> Media content increasingly is gender-sensitive and reflects social & cultural diversity and participation

### IO 3 Journalists and media actors work professionally and are effective and sustainable

7	<b>Capacity Development in L&amp;A:</b> Media developed the skills to work as change catalysts in Lobby and Advocacy
8	<b>Sustainability development:</b> Media increasingly operate as efficient and self-sustaining organizations
9	Media implement actions to foster <b>gender equality</b> in their organizations